

MARKET DEMOGRAPHICS

Source: Placer 2022 STI Popstats

| STATS | 30 MILES | 45 MILES | 60 MILES |
|-------------------------------|----------|----------|----------|
| Population | 56,274 | 243,145 | 784,971 |
| Households | 24,349 | 96,450 | 295,865 |
| Average Persons Per Household | 2 | 2 | 3 |
| Average Household Income | \$73,980 | \$84,810 | \$86,664 |

| | | | |
|-------------------|-------------|-------------|-------------|
| GENDER M/F | 48.7%/51.3% | 49.5%/50.5% | 49.6%/50.4% |
| MEDIAN AGE | 48 | 41 | 38 |

POPULATION BY AGE

| | | | |
|---------------|-------|-------|-------|
| <21 years | 22.2% | 26.4% | 28.0% |
| 22 - 39 years | 18.9% | 22.5% | 23.4% |
| 40 - 59 years | 21.9% | 21.5% | 23% |
| 60 - 69 years | 15.9% | 13% | 12.2% |
| 70+ years | 21.1% | 16.6% | 13.4% |

DISTANCE TRAVELED

| | |
|---------------|--------|
| 250+ Miles | 15.19% |
| 100-250 Miles | 12.08% |
| 50-99 Miles | 36.59% |
| 30-49 Miles | 14.32% |
| 10-30 Miles | 7.02% |
| <10 Miles | 14.82% |

Average shopper travels 50+ miles to get to the center

ANNUAL VISITORS

1.7 MILLION

UNIQUE VISITORS

898,200

VISIT FREQUENCY

1.87/YEAR

AVG. DWELL TIME

70 MINUTES

AVG. HOUSEHOLD INCOME

\$86.6K

SIZE

259,614 SF

NUMBER OF STORES

57

KEY DATES

**OPENED 1989
EXPANDED 1996**

NUMBER OF PARKING SPACES

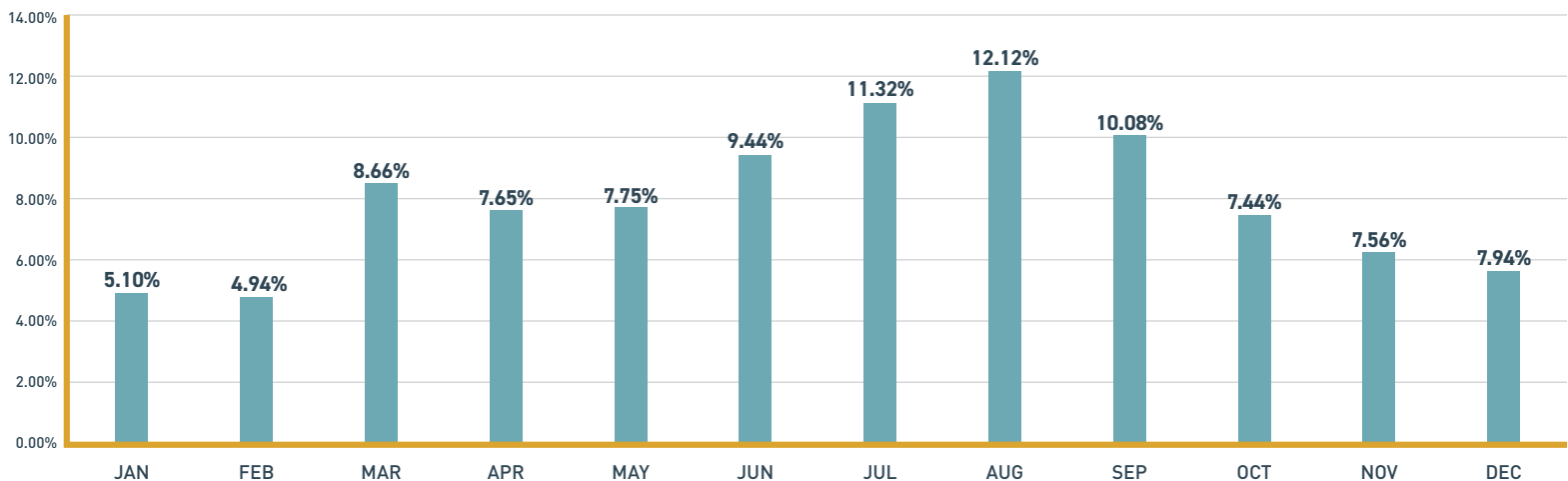
1,332

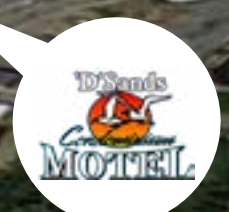
PARKING RATIO

5:1,000

SEASONALITY CHART

SOURCE: Feb 2023 - Jan 2022 Tenant Sales





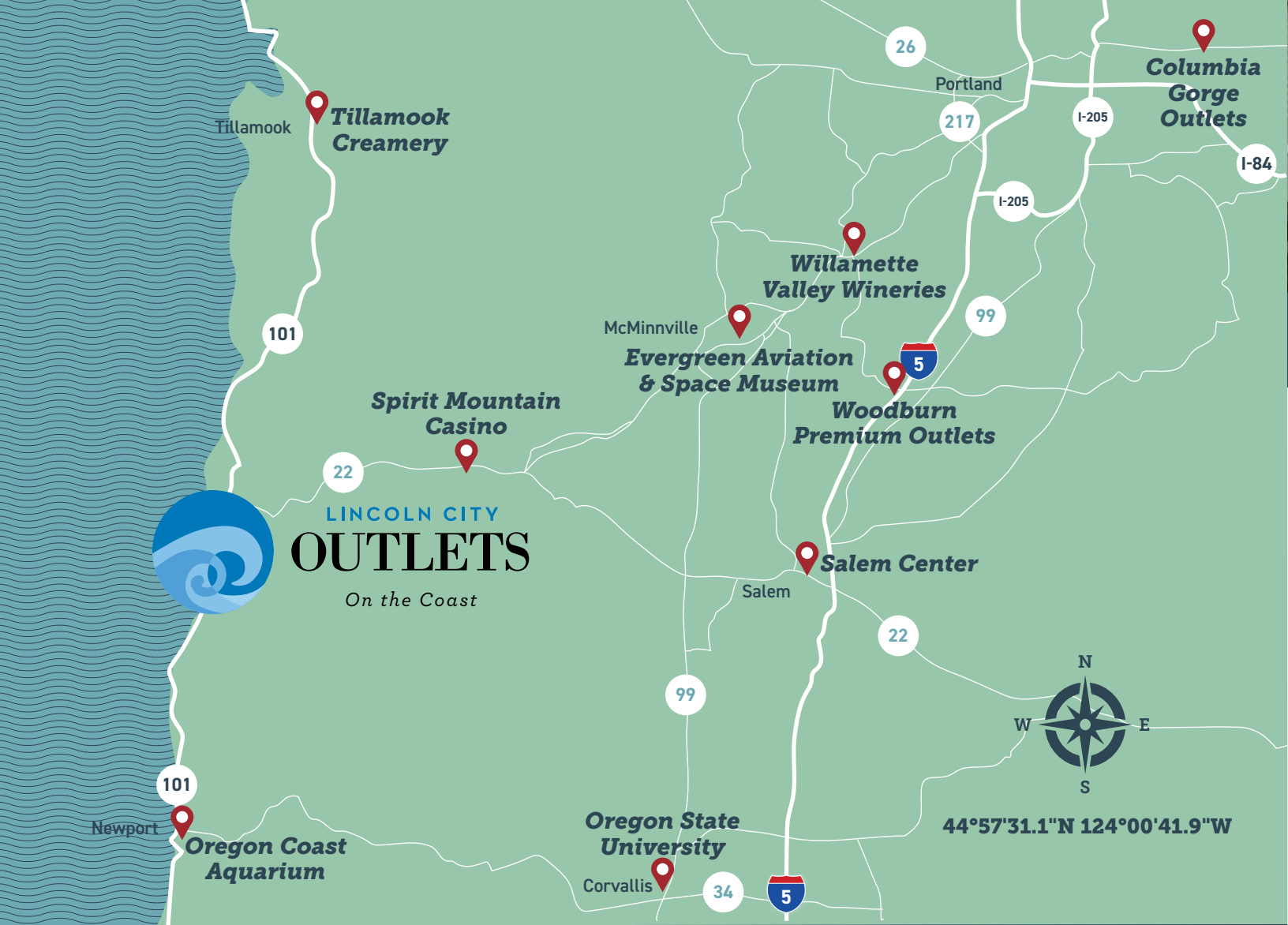
22,159+ ADT
Source Place.ai 10/2023



TORG

FEATURED STORES

- Adidas **NEW**
- American Eagle Outfitters
- Bath & Body Works
- Coach
- Columbia Factory Store
- Eddie Bauer Outlet
- Gilgamesh Brewing **NEW**
- Nike Factory Store
- Old Navy Outlet
- Oshkosh B'Gosh
- Pendleton
- The North Face
- Under Armour



DISTANCE TO...

NEAREST COMPETITION

MAJOR CITIES

| City | Distance (miles) |
|-----------|------------------|
| Corvallis | 44 miles |
| Salem | 45 miles |
| Portland | 72 miles |
| Eugene | 72 miles |

POINTS OF INTEREST

| Point of Interest | Distance (miles) |
|---------------------------------|------------------|
| Chinook Winds Casino | 2.75 miles |
| Spirit Mountain Casino | 22 miles |
| Oregon Coast Aquarium / Newport | 23 miles |
| Tillamook Creamery | 37 miles |
| Evergreen Aviation Museum | 45 miles |
| Oregon State University | 45 miles |
| Willamette Valley Winery Area | 50 miles |

CENTER

DISTANCE (miles)

KEY TENANTS

| Center | Distance (miles) | Key Tenants |
|--------------------------|------------------|---|
| Salem Center | 48 | Macy's, Victoria's Secret, Kohl's |
| Willamette Town Center | 50 | HomeGoods, DSW, Best Buy |
| Woodburn Premium Outlets | 57 | Nike Factory Store, Tory Burch, Michael Kors, Polo Ralph Lauren Factory Store |
| Seaside Outlets | 72 | Nike, Pendleton, Rack Room Shoes |
| Columbia Gorge Outlets | 89 | Coach, Columbia, Pendleton, Samsonite, Levi's |

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OWNERSHIP

LEASING & MARKETING

PROPERTY MANAGEMENT

SINGERMAN
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TORG

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